

IBRANDIGO'S 2020 SOCIAL MEDIA CALENDAR



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CEO OF IBRANDIGO

ibrandigo

SOCIAL MEDIA CONTENT/POST IDEAS IS THE SINGLE BIGGEST CHALLENGE FOR BRANDS & BUSINESSES.

**SO HERE IS IBRANDIGO'S 2020 SOCIAL MEDIA CALENDAR
...BUT IT'S NOT JUST ANY OLD SOCIAL MEDIA CALENDAR. THIS ONE AVOIDS ALL THE USUAL SOCIAL MEDIA STUFF.**

INSTEAD, YOU GET A WHOLE YEAR OF SOCIAL MEDIA CONTENT/POST IDEAS, ALL PLANNED OUT FOR YOU. MONTH TO MONTH.

'WHY' POST IDEAS TO GAIN & INCREASE TRUST

'WHAT' POST IDEAS TO DEVELOP YOUR BRAND AUTHORITY

'HOW' POST IDEAS TO PROMOTE YOUR BRAND OR BUSINESS

PLUS, HOLIDAYS, IMPORTANT AND FUN DAYS

JANUARY 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			New Year's Day 1	Science Fiction Day 2	3	National Trivia Day 4
Golden Globes Day 5						
National Bird Day 6						Human Trafficking Awareness 11
7	8	9	10	11	12	13
	National Sticker Day 13					
	Clean Off Your Desk Day 14		National Hat Day 15	Get to Know Your Customers 16		
12	13	14	15	16	17	18
						Opposite Day 19
	Martin Luther King Day 20	National Hugging Day 21		National Pie Day 23	National Compliment Day 24	Chinese New Year 25
19	20	21	22	23	24	25
	C M Appreciation Day 27	Data Privacy Day 28			Backwards Day 31	
26	27	28	29	30	31	

FEBRUARY 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
World Wetlands Day					National Bubble Gum Day	
Super Bowl LIII		World Cancer Day	National Weatherperson's		National Send Card to a Friend	National Boy Scouts Day
2	3	4	5	6	7	8
Academy Awards		Safer Internet Day				
National Pizza Day		Inventors Day		World Radio Day	Valentine's Day	
9	10	11	12	13	14	15
	Random Acts of Kindness			Love Your Pet Day		
	Presidents Day	National Battery Day		World Day of Social Justice	Mother Language Day	National Wildlife Day
16	17	18	19	20	21	22
		Mardi Gras				
23	24	25	26	27	28	29

MARCH 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Employee Appreciation Day	National Cereal Day
Peanut Butter Lover's Day	Read Across America Day	World Wildlife Day	National Grammar Day		National Dentist's Day	National Be Heard Day
1	2	3	4	5	6	7
International Women's Day		National Pancake Day		National Girl Scout Day		Potato Chip Day
Daylight Savings	National Napping Day	HIV/AIDS Awareness Day	National Worship of Tools Day	Popcorn Lover's Day	World Sleep Day	Pi Day
8	9	10	11	12	13	14
				First Day of Spring	International Day of Happiness	Elimination of Racial Discrimination
World Consumer Rights Day	Freedom of Information Day	St. Patrick's Day	Awkward Moments Day	National Let's Laugh Day	World Storytelling Day	World Poetry Day
15	16	17	18	19	20	21
				Purple Day		
World Water Day	National Puppy Day	Diabetes Association Alert Day	Tolkien Reading Day	National Spinach Day		Earth Hour Day
22	23	24	25	26	27	28
		Transgender Day of Visibility				
	National Take a Walk in the Park	World Backup Day				
29	30	31				

APRIL 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			National Walking Day			
			April Fools Day	World Autism Awareness Day	Find a Rainbow Day	Hug a Newsperson Day
			1	2	3	4
					Encourage a Young Writer	
		World Health Day			National Siblings Day	National Pet Day
5	6	7	8	9	10	11
				Get to Know Your Customers		
Human Space Flight Day			National Tax Day	National Stress Awareness	Haiku Poetry Day	
12	13	14	15	16	17	18
				World Book Day	Administrative Professionals	National Telephone Day
	National Look-Alike Day		Earth Day	National Picnic Day	Arbor Day	World Malaria Day
19	20	21	22	23	24	25
			International Dance Day	National Honesty Day		
			Denim Day	International Jazz Day		
26	27	28	29	30		

MAY 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					Space Day	
World No-Tobacco Day					International Workers Day	
31					1	2
	May Day	World Asthma Day				
World Press Freedom Day	International Firefighters Day	Thank a Teacher Day	National Nurses Day	World Password Day		Europe Day
3	4	5	6	7	8	9
					National Bike to Work Day	
Mother's Day		National Limerick Day	National Receptionist Day		Endangered Species Day	Love a Tree Day
10	11	12	13	14	15	16
Day Against Homophobia						
17	18	19	20	21	22	23
					Heat Awareness Day	
National Scavenger Hunt	Memorial Day			Hamburger Day	Paperclip Day	
24	25	26	27	28	29	30

JUNE 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					World Environment Day	
		Leave The Office Early Day		Cheese Lovers Day	National Donut Day	Higher Education Day
	1	2	3	4	5	6
	Best Friends Day					
Cancer Survivor's Day	World Oceans Day					
7	8	9	10	11	12	13
World Blood Donor Day						First Day of Summer
International Children's Day						World Refugee Day
14	15	16	17	18	19	20
International Yoga Day						
Father's Day		National Columnists' Day		National Handshake Day	Take Your Dog to Work Day	National Sunglasses Day
21	22	23	24	25	26	27
		National Postal Worker Day				
		Social Media Day				
28	29	30				

JULY 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			Cheer Up the Lonely Day 1	World UFO Day 2	3	Independence Day 4
5	6	World Chocolate Day 7	8	9	10	11
Malala Day 12	13	14	Give Something Away Day 15	Get to Know Your Customers 16	World Emoji Day 17	Nelson Mandela Day 18
19	National Look-Alike Day 20	21	22	23	24	25
26	27	28	29	Day of Friendship 30	Talk in an Elevator Day 31	

AUGUST 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1 Respect for Parents Day
2 National Coloring Book Day	3	4	5	6	7	8 International Cat Day
			World Elephant Day			
9 National Book Lovers Day	10 National Lazy Day	11 Sons and Daughters Day	12 International Youth Day	13 International Left-handers Day	14	15 National Relaxation Day
16 National Tell a Joke Day	17	18	19 World Humanitarian Day World Photo Day	20 National Lemonade Day	21	22
23	24	25	26 National Dog Day Women's Equality Day	27	28	29

SEPTEMBER 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5 International Day of Charity
					Stand Up To Cancer Day	Video Games Day
Read a Book Day	Labor Day	International Literacy Day	National Worship of Tools Day		National Day of Service	Day of Encouragement
6	7	8	9	10	11	12
National Grandparents Day						Talk Like a Pirate Day
13	14	15	16	17	18	19
	Civic Day of Hacking	First Day of Fall				
	International Day of Peace	Car-Free Day				European Day of Languages
20	21	22	23	24	25	26
	Good Neighbor Day					
World Tourism Day	World Rabies Day	International Coffee Day	Women's Fitness Day			
27	28	29	30			

OCTOBER 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				Day of Older Persons	Day of Nonviolence	
				World Vegetarian Day	World Smile Day	National Techies Day
				1	2	3
National Taco Day	World Habitat Day					World Mental Health Day
World Animal Day	World Teachers Day					World Sight Day
4	5	6	7	8	9	10
					Bosses Day	
International Day of the Girl		Train Your Brain Day	National Dessert Day	Global Handwashing Day	World Food Day	Eradication of Poverty Day
11	12	13	14	15	16	17
		World Statistics Day	Reptile Awareness Day			United Nations Day
18	19	20	21	22	23	24
					Checklist Day	
Greasy Foods Day					National Publicist Day	Halloween
25	26	27	28	29	30	31

NOVEMBER 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
World Vegan Day						
National Authors Day		National Sandwich Day	National Candy Day			
1	2	3	4	5	6	7
National Cappuccino Day						
STEM Day			Veterans Day		World Kindness Day	World Diabetes Day
8	9	10	11	12	13	14
America Recycles Day		National Entrepreneurs Day		First Day of Spring		
Clean Your Refrigerator Day	Day for Tolerance	International Students Day		International Men's Day	Universal Children's Day	World Hello Day
15	16	17	18	19	20	21
				Thanksgiving Day		
				National Cake Day	National Day of Listening	Electronic Greeting Card Day
22	23	24	25	26	27	28
	Small Business Saturday					
Computer Security Day	Cyber Monday					
29	30					

DECEMBER 2020

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		World AIDS Day		Persons with Disabilities Day	National Cookie Day	World Soil Day
		1	2	3	4	5
Microwave Oven Day		Time Traveler Day		Human Rights Day		
6	7	8	9	Nobel Prize Day	International Mountain Day	12
10						
13	14	15	16	17	18	19
	First Day of Winter					
	Crossword Puzzle Day				Christmas Day	
20	21	22	23	24	25	26
No Interruptions Day				New Year's Eve		
27	28	29	30	31		